



# Lucy Consulting & Training Firm

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**Lucy Hernandez,  
CEO & Principal Consultant**

**Professional Trainer,  
Consultant & Public Speaker**



## COMPANY DESCRIPTION

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**One of the biggest challenges for managers today is to build a culture where their team members feel professionally fulfilled and personally motivated, where they can utilize their strengths to the maximum capacity. Our team has the knowledge, experience, and commitment in helping organizations, managers and teams achieve success.**

Lucy Hernandez, CEO & Principal Consultant of Lucy Consulting & Training Firm, offers customized services, with over 18 years of experience in the non-profit, government and human services sectors. Many organizations face multiple external requirements and continual transition with an increased level of accountability and impacts that affect the organization's ability to prepare, serve residents and build internal capacity to support their communities. Lucy Consulting is a one-stop consulting firm focusing on maximizing your organization & business impact!

Organizations and businesses today are faced with lack of internal capacity to meet the demands in their industries, client/customer services, retention of funding, and staff leadership. Professionals also recognize the need to further understand how federal and state regulations apply to their operational structure, and how to create organizational standards, including succession planning, organizational and leadership opportunities, build community engagement, compliance fulfillment, and tracking systems. We at Lucy Consulting, are proud to provide recommended trainings which are customized to meet organizations and business needs. Trainings can be developed into on-site training modules as well as customizable industry services. Staff trainings, internal capacity and strengthening of your service delivery for your organization or business is available and can be customized for your needs. Our team is a one-stop consulting firm to assist you. All consulting and training services are available in Spanish.

# TRAINING: ORGANIZATIONAL DEVELOPMENT

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- Community Assessment Planning and Development
- Asset Mapping and Leveraging Partnerships
- Board Governance and Ethics
- Fiscal Compliance and Leveraging Resources
- Story Telling through Data
- Sustainability and Navigating Through Non-traditional Approaches
- Navigating Through Uncharted Waters in Times of Change (Journey of Change for Our Teams and Organization)
- Strategic Planning & Development
- Organizational Ethics and Responsibilities
- Building Community Engagement & Facilitation of Forums
- Successful Programs Through Innovation and Development

➤ **All services are available in English or Spanish.**

# TRAINING: ORGANIZATIONAL LEADERSHIP

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- Leadership & Staff Development (Maximizing staff impact in organizations today and in the future)
- StrengthsFinder Leadership
  - Building Resilience Towards Excellence – Strengths-Based Leadership
  - Building a Strength Based Culture in Your Organization – Strengths-Based Coaching
  - Nuestras Fortalezas (StrengthsFinder Spanish)

*StrengthsFinder Trainings are customized for:*

**Board Members, Executive teams, management, organization staff, volunteers, and community members.**



➤ All services are available in English or Spanish.



# TRAINING: PROFESSIONAL DEVELOPMENT

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- Building Resilience & Cultural Competence
- Professional Boundaries and Confidentiality
- Conflict Resolution
- Leadership 101: Developing our new staff leaders
- Developing Effective Case Managers, Community Specialists, and Program Coordinators
- Resiliency Through Management (for Supervisors and Managers)
- StrengthsFinder 101: Staff Talents at Work
- Home Visiting 101: Empowering Parents and Families
- Strength-Based Parenting
- Working with High-Risk Populations and Vulnerable Communities
- Developing Re-Entry Work programs (Community Re-Entry Work)

# CONSULTING: CAPACITY BUILDING

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- Succession Planning: Developing a Roadmap
- Building a Strengths-Based Culture in your Organization Through Organizational Leadership
- Capacity Building: Building Formal Systems Internally to Leverage Community Engagement & Impact
- Community & Economic Development Models
- Facilitation of Community Meetings, forums & planning session (Available in Spanish)
- Effective Project Management Model and Tools
- Marketing, Branding and Website Development
- Quality Assurance and Compliance Preparation

➤ All services are available in English or Spanish.

# MOTIVATIONAL SPEAKING ENGAGEMENTS



## A Community Action Child....

As a former client of services, I would not be where I am today without the effective services and staff that believed in me and helped me in my most vulnerable times in life. From a homeless child that was provided anti-poverty programs, today I am a human services champion that wants to give others the same opportunity I was given. I want to share the gift of resilience and bring hope to many that want to achieve self-sufficiency in their lives.



Services, agencies, and organizations change people's lives every day!

I would love to tell you more and share the power of effective teams of staff and services through motivational speaking engagements for community residents, staff, funders, stakeholders, boards, and your community.



(707) 321-1200

[www.lucy4uconsulting.com](http://www.lucy4uconsulting.com)

➤ Facilitation & Speaking engagements are available in English or Spanish.

**LUCY**  
CONSULTING



Maximizing Staff Impact



## BIO: LUCY HERNANDEZ

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**Lucy Hernandez**, CEO & Principal at Lucy Consulting, CCAP has 18 years of extensive experience as an administrator in public, private non-profit agencies and human services sector. Ms. Hernandez has developed and managed a diverse portfolio of programs, services and lead multiple innovative initiatives. She has developed recognized program models at a local, regional, state and federal level, and has presented at the State and National Community Action Conferences. Her strengths are in building strong partnerships, developing community relationships, leveraging resources effectively and maximizing delivery of services through a collective impact model. She specializes in organizational, professional, business development and capacity building consulting services for public and non-profit organizations. In addition, she is a current instructor at the Santa Rosa Junior College/Adult Education Department. Ms. Hernandez is a Certified Community Action Professional (CCAP) and she has a B.A. in Social Science from California State University of Chico.





## CONTACT INFORMATION

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**We look forward to serving you!**

